



ISOTIPO

MANGABA
Brunch & Burger



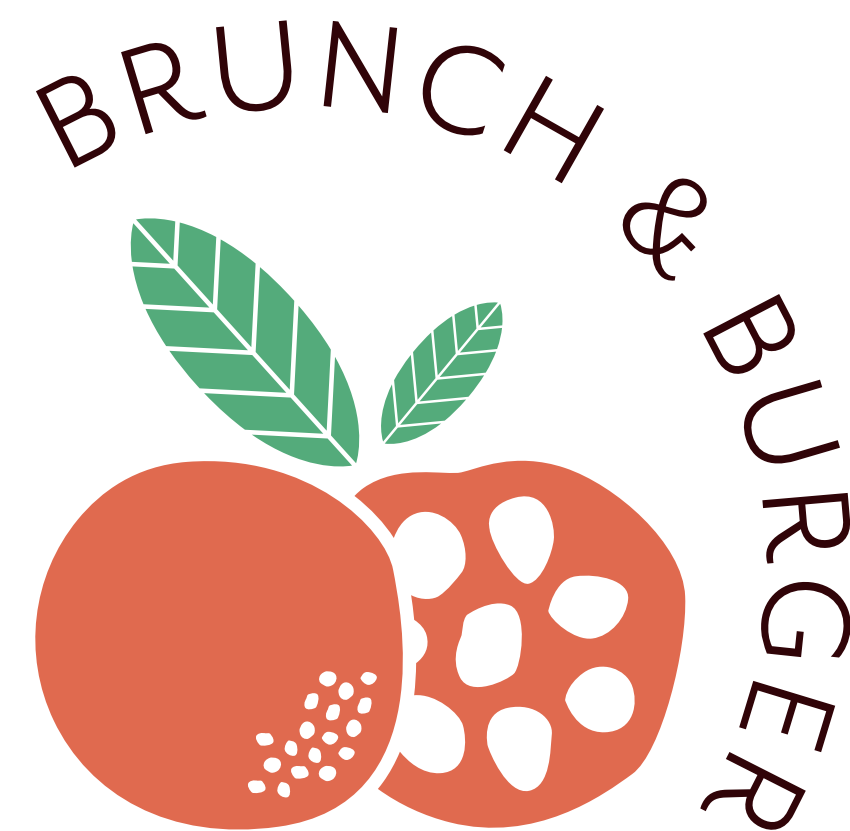
Mangaba é o fruto da mangabeira, árvore nativa da América do Sul, é encontrada no Brasil, Bolívia, Paraguai e Peru.

Foi usada como iconografia do isotipo, ilustrando o nome do estabelecimento.

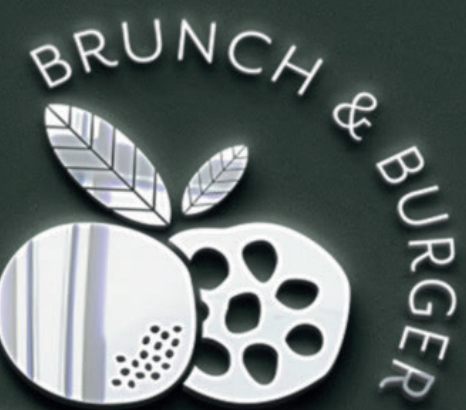
A marca remete o conforto e a qualidade dos serviços e produtos que o restaurante estará oferecendo. Com um ar sofisticado e acolhedor.



MAN GABA



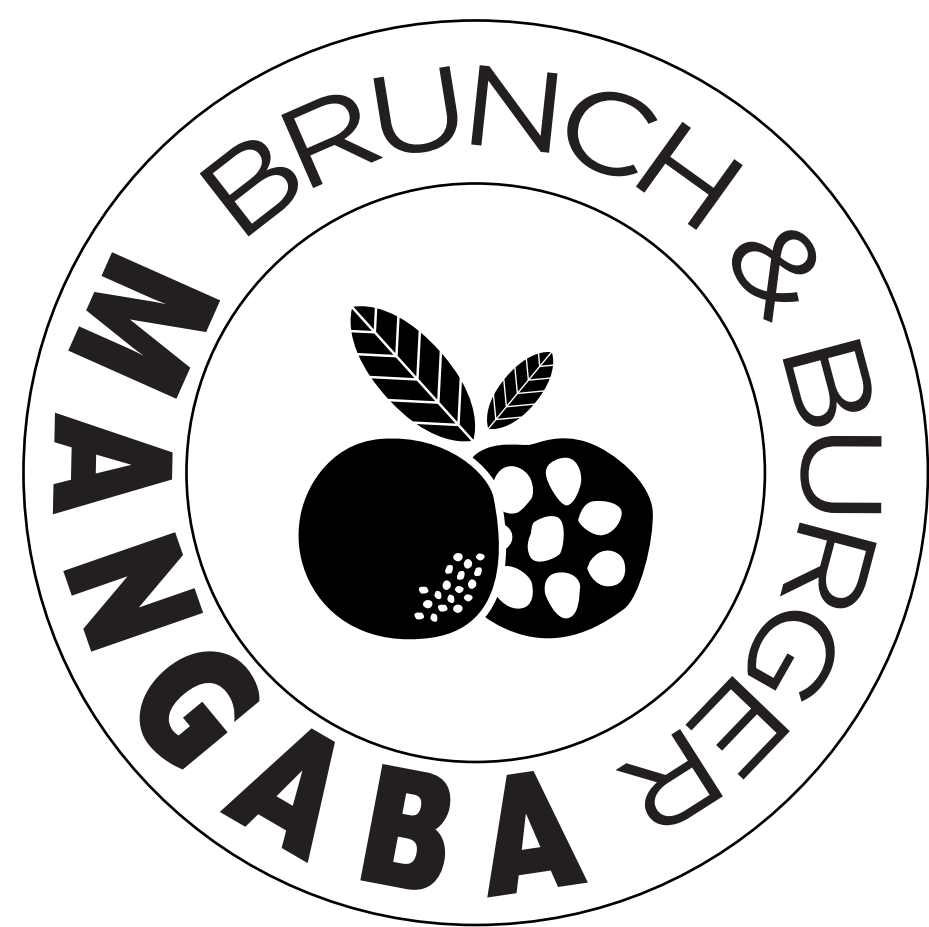
MANO
GABA



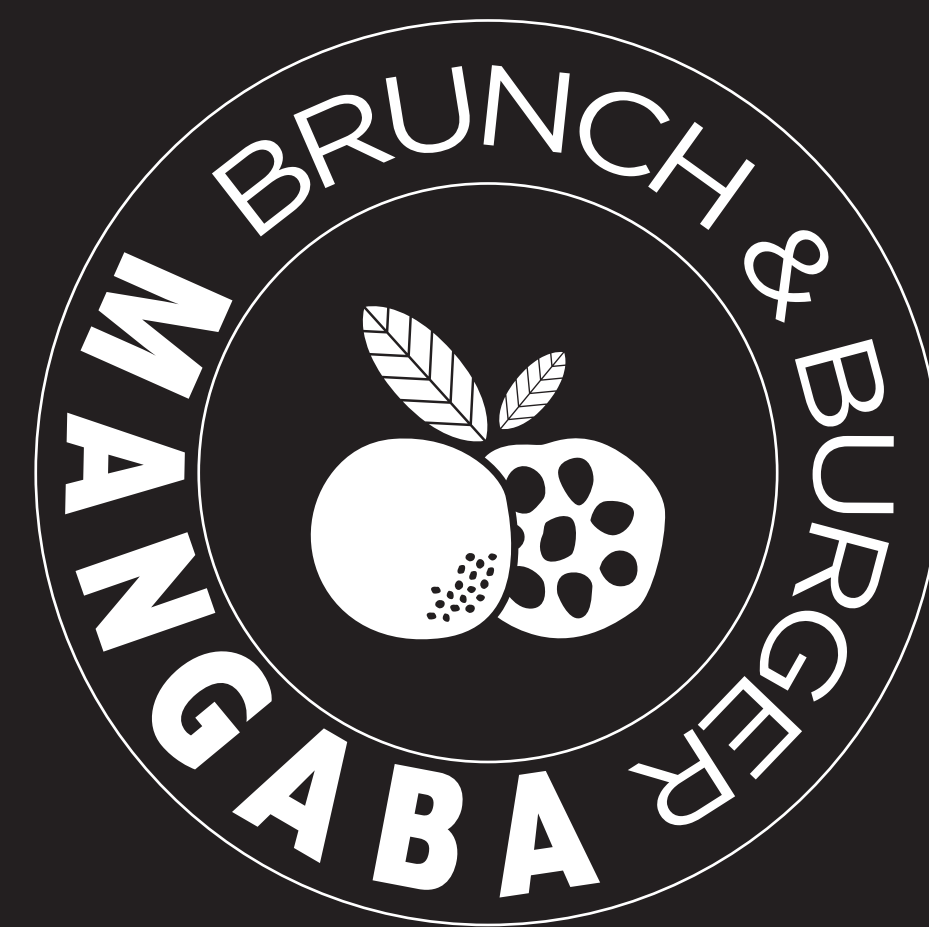


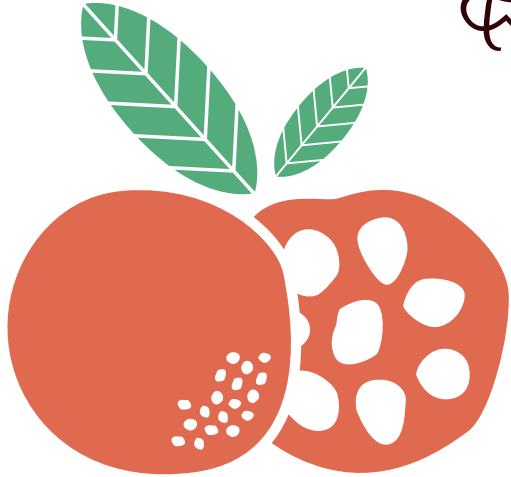


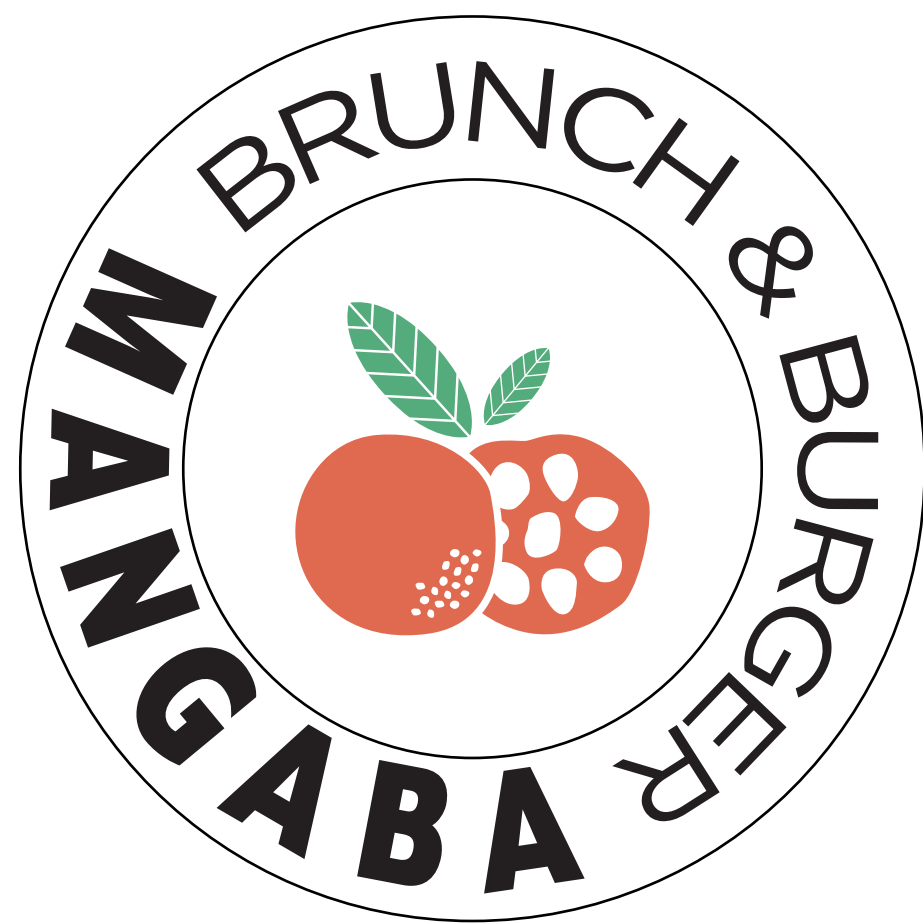
MAN GABA




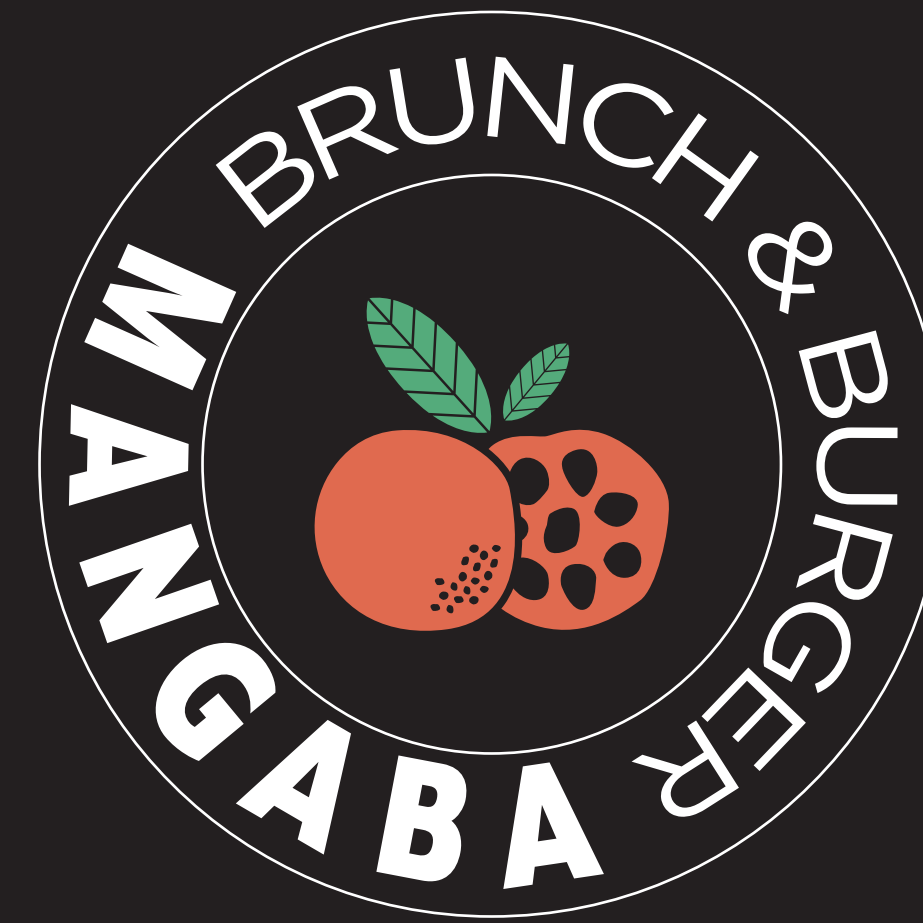
MAN GABA



MAN  BRUNCH & BURGER
GABA

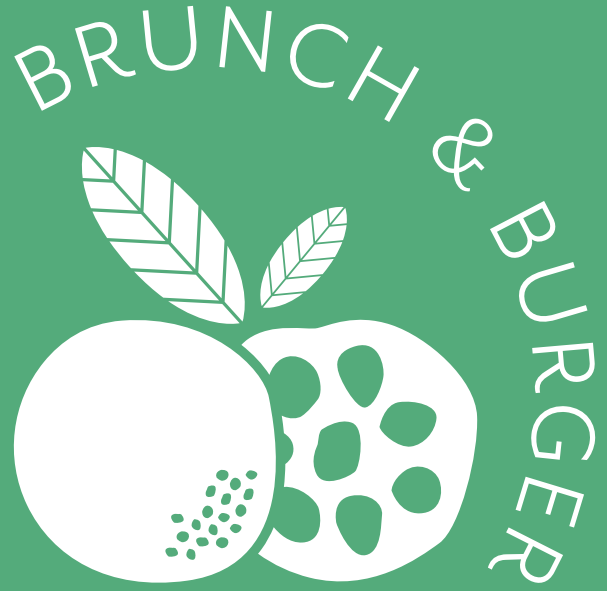


MAN  BRUNCH & BURGER
GABA



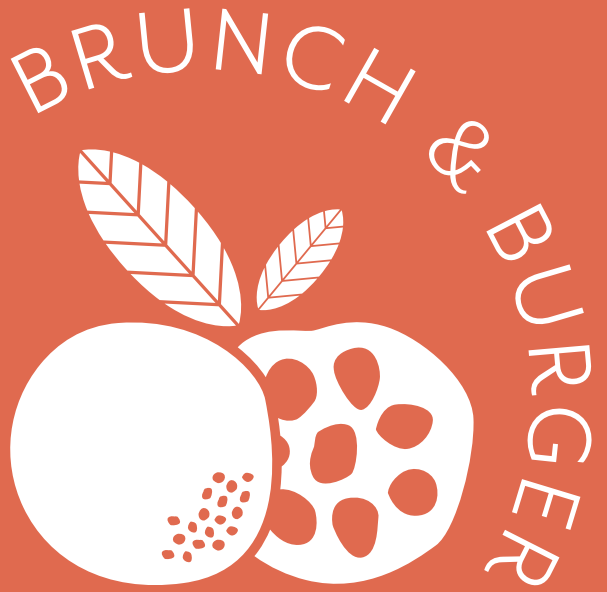
BRUNCH & BURGER

MANO
GABA



BRUNCH & BURGER

MANO
GABA



Cores



#DE6449

CMYK

C - 8% | M - 71% | Y - 71% | K - 1%



#57A773

CMYK

C - 68% | M - 11% | Y - 66% | K - 0%



#423629

CMYK

C - 55% | M - 58% | Y - 68% | K - 67%



Fontes

Fonte principal:

MR EAVES XL SAN OT ULTRA

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Fonte secundária:

Branding Family

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

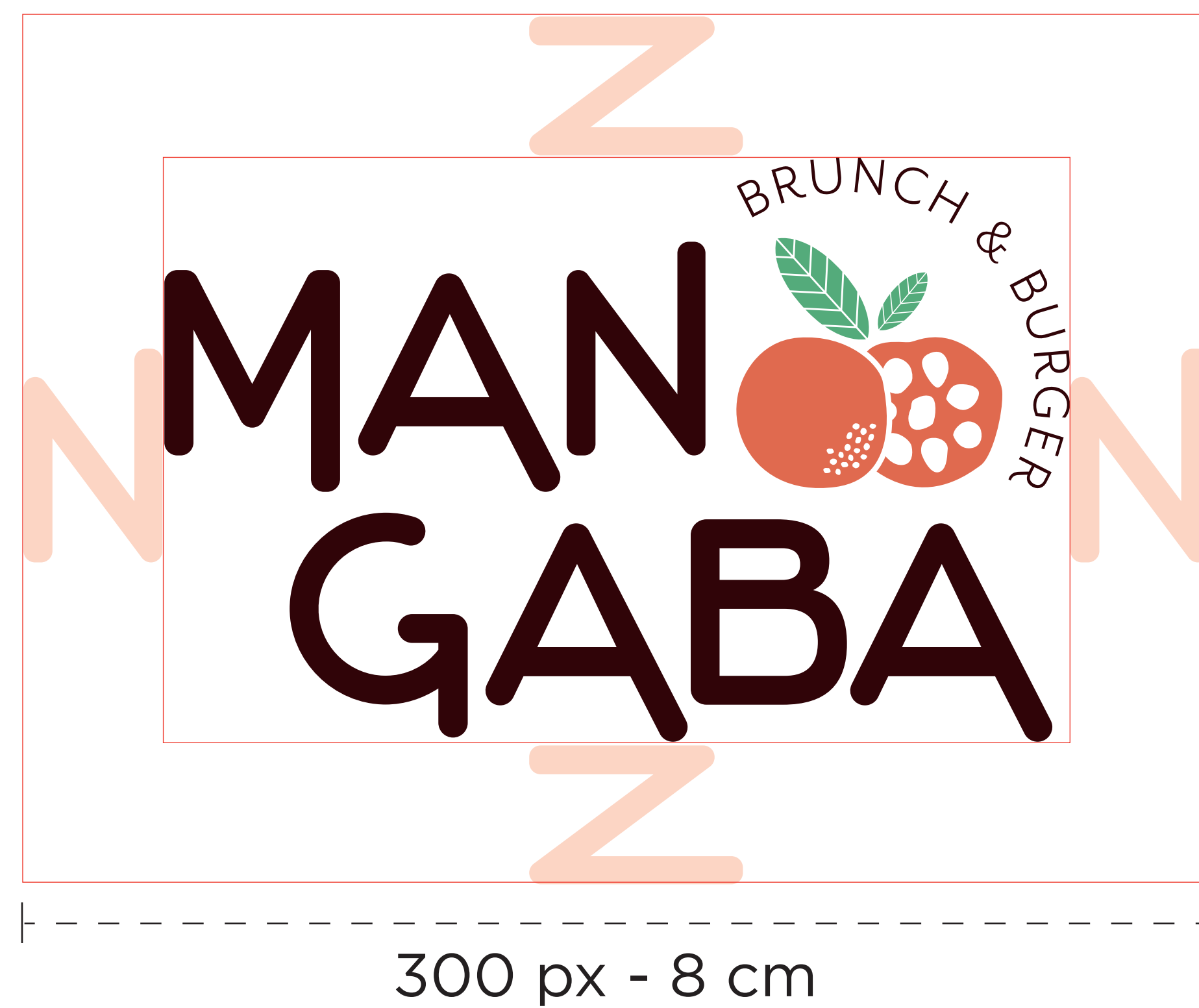
Fonte para demais textos, podendo ser usado em diversos pesos.



Regras de aplicação

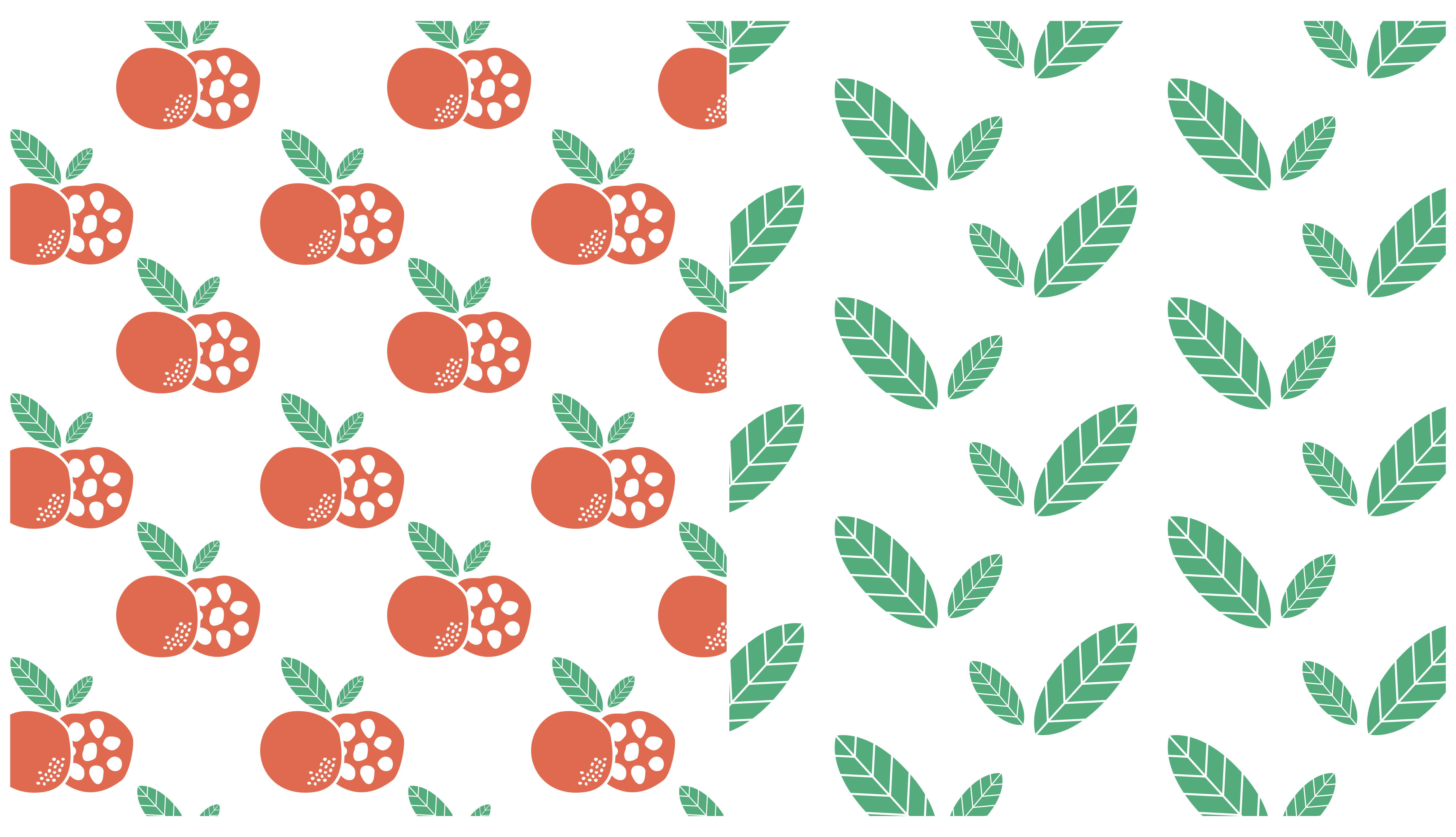
Sempre manter a dimensão do ícone como margem em todo o entorno.

Tamanho mínimo: 300 px
Tamanho mínimo off: 8 cm



Sugestão de id





OBRIGADO!

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